

# Ad4! Knows Brand Development



Ad4! is a brand development and marketing strategy boutique. We work with clients looking to update their brand, more effectively communicate their brand promise, or want to improve their market visibility and presence.

## We Understand Brand Development

Communicating your brand promise to your market and target clients is what branding is all about. We understand how important it is to communicate the right message and convey the culture of your organization.

## Performance Matters

We're interested in effectiveness and results. Our goal is to deliver excellence in every client assignment. We help create brand evangelists and a market that knows your name.

## Building Remarkable Brands

- Corporate Branding for Profit & Non-Profit Organizations
- Product Branding for New or Legacy Brands
- Location Branding for Communities, Chambers, & EDAs
- Personal Branding for Speakers and Leaders

Clients: We work with companies just like yours.



Partners: We partner with industry leaders.



Contact Felicia or Chris at 256-705-3544 to see if Ad4! is right for you!

Ad4branding.com

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# Offerings

## Brand Development

- Competitive Analysis
- Research & Strategy
- Logo Design
- Brand Messaging

### Corporate Branding

- Profit & Non-Profit Groups
- Corporate Culture
- Brand Promise

### Community Branding

- Competitive Analysis
- Chambers & EDAs
- City, County, Regions

### Product Branding

- New Product Lines
- Refresh Legacy Brands
- Brand Development

## Marketing Strategy

- Market Analysis
- Industry Trends
- Competitive Analysis
- Campaign Creation
- Promotion & PR
- Brand Messaging

## Research & Insights

- Focus Groups & Surveys
- Persona Development
- Competitive Analysis
- Market Testing
- Industry Trends
- Market Analysis

## Media Agency

- Industry Research
- Broadcast & Cable TV
- Radio & Print
- Out-of-Home
- Digital Marketing
- Local & National Markets

## Content Management

- Content Creation & Curation
- Copywriting
- Social Media Strategy
- White Papers
- Case Studies
- Photography & Video

# Locations

## USA

600 Boulevard South SW, Ste 104  
Huntsville, Alabama 35802  
+1 (256) 705-3544

Ad4! is a brand development and marketing strategy boutique located in Huntsville, Alabama, USA. We work with clients looking to update their brand, more effectively communicate their brand promise, or improve market visibility and presence. Ad4! Communication That Counts.

Contact **Felica** or **Chris** today @ **(256) 705-3544**  
to see if Ad4! Is right for you!

Ad4branding.com  
Ad4group.com

